



**San Antonio Northeast Rotary Club**  
Chartered May 19, 1987 - District 5840 - Club #24625  
[www.sanortheastrotary.com](http://www.sanortheastrotary.com)



# the Nor'easter



Rotary  
Club of San Antonio  
Northeast



May 20, 2025

**Salsalito Cantina Mexican Restaurant**  
14535 Nacogdoches Road, San Antonio, TX 78247  
Social at 5:30 p.m. - Meeting from 6:00 p.m. - 7:00 p.m.



**Rotary's Four Way Test of the things we think, say or do:**

1.) Is it the TRUTH? 2.) Is it FAIR to all concerned? 3.) Will it build GOODWILL and BETTER FRIENDSHIPS? 4.) Will it be BENEFICIAL to all concerned?

Our speaker this evening is Colleen Swain, Director of the World Heritage Office in San Antonio. Ms. Swain has served as Director of the City of San Antonio World Heritage Office since April 2016. The office was established to promote the San Antonio Missions, the first and only World Heritage site in Texas, through the implementation of a work plan developed with community input. The work plan was created to maximize the socio-economic benefits of the designation while balancing the needs of both the visitor and resident.



In 2017, Ms. Swain coordinated the City's successful application to become a member of the UNESCO Creative Cities Network in the category of gastronomy. San Antonio is currently one of nine Creative Cities in the U.S. and one of two in the category of gastronomy. Ms. Swain serves as the Focal Point for San Antonio and Coordinator for all the UNESCO Cities of Gastronomy. In 2024, the City of San Antonio was also accepted into the prestigious Delice Network, joining two other U.S. Cities in linking food and gastronomy to city development, promotion, and overall wellbeing of its citizens.

Additionally, the office manages the historic Mission Marquee Plaza, a former 1940's Mission Drive-in Theatre, that today provides free cultural programming to the community, the Spanish Governor's Palace, a National Historic Landmark constructed in the early 18th century and restored in the 1930s, and the newly opened World Heritage Center.

Ms. Swain is a member of U.S. ICOMOS and serves on the Bureau of the ICOMOS International Scientific Committee on Cultural Tourism (ICTC). She is active in the Organization of World Heritage Cities, a Certified Professional Guide through the Professional Tour Guide Association of San Antonio, and a member of Les Dames d'Escoffier. Colleen has a bachelor's degree in Communications from Texas A&M University at College Station and a master's degree in Public Administration from the University of Texas at San Antonio.

**UPCOMING PROGRAMS**

- May 27th Justin Moore,  
Airborne Aerial Photography
- June 3rd William Philips,  
Executive Vice President, Chief Operating Officer  
University Health
- June 10th Jesse Diaz,  
General Manager, Texas Pickle Hall

**Birthdays & Anniversaries**

We do not have any birthdays or anniversaries to report this week.



At the start of tonight our Happy Bucks pot is up to \$210. That means if your ticket is drawn tonight and you pull the Joker out of the deck, you will leave with at least \$105.

Have you invited your friend to join Rotary?



**Rotary**



**ROTARY DAY AT UNESCO  
CONFERENCE PARIS**

Education,  
Culture, Planet:  
How do Rotary  
and UNESCO  
contribute to  
positive peace?



UNESCO (United Nations Educational, Scientific and Cultural Organization) and Rotary International held a conference known as Rotary Day at UNESCO, on May 4, 2024, at the UNESCO headquarters in Paris, France. The theme of the conference was "Education, Culture, Planet: How do Rotary and UNESCO contribute to peace?" Past Rotary International President Gordon R. McNally chaired the event, which explored the partnership between Rotary and UNESCO since 1945 and its impact on peace, education, and sustainable development. There were over 400 attendees at the conference. The focus of the conference was to highlight the convergence of thought and action between Rotary and UNESCO in our joint contributions to peace, education, and sustainable development. The conference served as a platform to discuss the shared commitment of Rotary and UNESCO to promoting peace, education, and sustainable development through various initiatives and collaborations. To facilitate communication, UNESCO interpreters provided simultaneous translation in French and English.

The event was both enlightening and inspiring, highlighting the collaborative efforts of these two influential organizations. A highlight of the conference was an insightful address by Rotary International Past President Gordon McNally, who emphasized that education is the cornerstone of global peace initiatives. His speech underscored the critical importance of education as a fundamental step toward achieving lasting peace worldwide, understanding cultures around the world and being respectful of each other's differences and lastly Peace with our Planet.

The conference highlighted the convergence of thought and action between UNESCO and Rotary, underscoring their joint contribution to peace, education, and sustainable development. It underscored our commitment to achieving goals that represent our highest ethical values: "Service Above Self" and "building peace through the moral and intellectual solidarity of mankind." For nearly 80 years, UNESCO has understood that governments alone cannot guarantee lasting peace. That's why it has been at the forefront of promoting peace through education, dialogue and mutual understanding. Like Rotary, UNESCO knows lasting peace requires connections and solidarity among people at all levels of society.

Are you ready to lead your Rotary Club with confidence in the upcoming year? Join us for Club Leadership Learning Seminar on Wednesday May 28th, designed to prepare you for your role, strengthen your leadership skills, and help create a more vibrant and engaged experience for your members. Who should attend? Club Leadership for the 2025-26 year such as Club Presidents, Club Presidents Elect, Membership Chairs, Public Image Chairs, Foundation Chairs, Treasurers, Secretaries, Service Chairs, Youth Chairs and anyone who wants to learn more about those roles.

Date: Wednesday, May 28th  
Location: Zoom Meeting - Just register below to receive Zoom link  
Time: 6-7:30PM

<https://rotary5840.org/events/club-leadership-learning-seminar/>



**Club Leadership  
Leadership Seminar**

Wednesday, May 28, 2025

UNITE FOR GOOD



Wrap up of last week’s meeting

We were pleased to welcome Al Andry of historic Cool Crest Miniature Golf Course as our speaker last week. Al shared with us that the earliest records of Cool Crest’s existence, according to city researchers, suggest that the golf course initially opened its doors for business in 1929 just as the country’s first Great Depression began. Recognizing its rich history and cultural significance, San Antonio’s Historic and Design Commission voted in 2009 to designate Cool Crest a historically significant site. The following year, the city’s Zoning Commission and City Council unanimously approved the re-zoning of the golf course as a historically significant property. The Andry family has also added the Metzger Biergarten next to the 1959 course. The large area feature a bar, pads for food trucks, plenty of picnic tables, and a live music space with a stage and dance floor. Our club is planning on having a social at Cool Crest in the near future. After Al’s very interesting presentation, Club President Russell Sturgeon presented him a Speaker’s Certificate of Appreciation along with a copy of the Rotary magazine.



Speaking of Russell, his wife Ana joined us at our meeting last week. In fact, her ticket was drawn for our raffle so she got to draw for the money in the pot. Unfortunately she did not pull the Joker, so the pot continues to grow. Always good to have you join us, Ana.

Becky Goering’s parents were also in attendance and her father, Ed, gave a very interesting and informative talk about Rotary Fellowships. Ed and his wife, Lois, are members of two Rotary Fellowships. Ed encouraged all in attendance to check out the list of Rotary Fellowship listed on the Rotary International website and see if there is something that catches your attention. Ed said that in addition to joining other Rotarians with like minded interests, Rotary Fellowships also give back to the community through fundraising events. For a list of Rotary Fellowship, please go to:

<https://www.rotary.org/en/our-programs/more-fellowships>



Join us for a night of celebration and camaraderie as we welcome the new District 5840 Governor, Craig Hardy and install the District Leadership Team and Club Leaders on Saturday, June 28th. Enjoy an evening of fellowship with Rotarians and guests from across the district! Ticket pricing \$65/per person; \$500 for table of 8.

Click the following link to register for the Governor’s Installation:  
<https://rotary5840.org/events/2025-governor-installation/>

Mardi Gras-Themed Festivities  
Cocktails & Dinner  
Networking & Fellowship

Sponsorships Welcome!

For details, contact Craig Hardy at (361) 946-9603

A portion of proceeds will benefit Zapatos Inc., a non-profit organization that provides shoes for children walking toward a better future.

Nearby Hotels:

Staybridge Suites – 808 N Loop 1604 E

Residence Inn San Antonio Stone Oak – 1115 N Loop 1604 E

Drury Inn and Suites Stone Oak – 801 N Loop 1604 E

Get ready to Let the Good Times Roll!



**Why We Walk:** We are Rotarians, Rotaractors and Interactors that have extensive leadership experience around Alzheimer's including Alzheimer's education, patient care, prevention management, research for a cure and strategic partnership. We have chosen to band together as a Rotary Action Group to meld our passion and energies and direct them to supporting this wonderful effort. This is why we are proud to support the Alzheimer's Association's Walk to End Alzheimer's, the world's largest fundraising event for Alzheimer's Disease and related dementias. We share a vision of a world without Alzheimer's and we are inviting all Rotarians to walk with us in solidarity in more than 600 communities across the country. The funds raised will help fight Alzheimer's disease through vital research, advocacy efforts and essential support programs and services in your communities. Your team donations will play an important role in improving the lives of people living with Alzheimer's, their families, and caregivers.

Join San Antonio’s Rotary Team Today!



Team Rotarians Unite For Good



Honolulu, Hawaii, no longer host city for 2027 Rotary International Convention

Regrettably, the 2027 Rotary International Convention will no longer be held in Honolulu, Hawaii, USA, as planned. This is due to a recent decision by the Hawaii Convention Center to extend the schedule for a series of critical upgrades and repairs across the facility. Rotary is now actively scouting a new city with the necessary infrastructure to host an event of our convention size and scope. We will provide timely updates to our members about the progress.

Honolulu was selected as the site of the 2020 Rotary convention, but it was ultimately canceled because of the COVID pandemic. Local Rotary members and partners worked diligently to return the convention to their beloved city. While this is unfortunate, we sincerely appreciate their tremendous efforts and commitment.

Rotary Night at Missions  
aka Flying Chanclas Baseball

THIS THURSDAY



Join the Rotary Club of San Antonio for a great night at the ballpark on Thursday, May 22nd. Ticket price of \$35 includes food, beer and soft drinks. Rotary will have the private Fiesta Deck. Tickets are limited so sign up today. The San Antonio Missions Fiesta Deck is an all-inclusive, private, multi-level deck. It includes an ALL-YOU-CAN-EAT meal that includes hamburgers, hot dogs, beef and chicken fajitas, and nacho bar. Plus, snack on popcorn, cookies, and chips and salsa throughout the game while washing it down with refreshing Coca-Cola products or ICE COLD BEER!! (Food is available from 6-9 or until the 7th inning, whichever comes first.)



In case you were wondering, the name "Flying Chanclas" honors the matriarch of the Latino family, the abuelita (grandmother), and her symbol of strength, discipline and love with its on-field persona for this special series of events. The chancla has long been symbolic of the abuelita as she maintains the structure and order of the family.

Click the following link to purchase tickets:  
<https://www.paypal.com/hcp/payment/3FXRB75T3KV5A>